



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Great American Media  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

## Contract # 1365828

Schedule Dates 09/05/12-09/09/12  
Advertiser DSCC Democratic Senatorial Campaign Committee  
Agency Great American Media (2231)  
Product POLITICAL ISSUE (ns) (1187)  
Brand DSCC - IE/1703 (470862)  
Salesperson Millennium/NY, New York (1090)  
Sales Office Millennium New York  
Buyer Name Kaufman, Meredith  
Phone/Fax /  
CPE 49/53/1703  
Account Types National/Political Issue Agency BRD  
Billing Type Standard  
Comments DSCC - IE  
JARED SALLES

Date Entered 08/30/12  
Last Modified 08/30/12  
Entered By Amy Marino  
CO-OP No  
Headline # ECR09080823  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$2,850.00  
Net Total \$16,150.00  
Sales Tax

## Columbus (WTTE)

By Broadcast Month  
Sep. 2012  
Grand Total:

Spots	Rate
20	\$19,000.00
20	\$19,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/05/12-09/07/12	3	:30	6:28-30A- News-Good Day Express	1			X	X	X			1	\$150.00	\$150.00	Columbus (WTTE)	GOOD DAY EXPRESS	8/30/12
2.0	Normal Line / SPOT (2)	09/05/12-09/07/12	2	:30	6:58A- News-Good Day Columbus-7am	1			X	X	X			1	\$400.00	\$400.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/30/12
3.0	Normal Line / SPOT (3)	09/05/12-09/07/12	2	:30	7:30A- News-Good Day Columbus-7am	1			X	X	X			1	\$400.00	\$400.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/30/12
4.0	Normal Line / SPOT (4)	09/05/12-09/07/12	2	:30	7:58A- News-Good Day Columbus-8am	1			X	X	X			1	\$400.00	\$400.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/30/12
5.0	Normal Line / SPOT (5)	09/05/12-09/07/12	2	:30	8:30A- News-Good Day Columbus-8am	1			X	X	X			1	\$400.00	\$400.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/30/12
6.0	Normal Line / SPOT (6)	09/05/12-09/07/12	2	:30	9A- News-Good Day Columbus-9am	2			X	X	X			2	\$400.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/30/12
7.0	Normal Line / SPOT (7)	09/05/12-09/07/12	2	:30	5:58P- Big Bang Theory	1			X	X	X			1	\$1,000.00	\$1,000.00	Columbus (WTTE)	BIG BANG THEORY	8/30/12
8.0	Normal Line / SPOT (8)	09/05/12-09/07/12	3	:30	6:28-26P- Two And A Half Men	1			X	X	X			1	\$1,000.00	\$1,000.00	Columbus (WTTE)	TWO AND A HALF MEN	8/30/12
9.0	Normal Line / SPOT (9)	09/05/12-09/07/12	2	:30	6:57-56P- Two And A Half Men 2	1			X	X	X			1	\$1,350.00	\$1,350.00	Columbus (WTTE)	TWO & A HALF MEN	8/30/12
10.0	Normal Line / SPOT (10)	09/05/12-09/07/12	2	:30	7:28P- Big Bang Theory 2	1			X	X	X			1	\$1,500.00	\$1,500.00	Columbus (WTTE)	BIG BANG THEORY	8/30/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Commission \$2,850.00  
Net Total \$16,150.00  
Sales Tax

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A35+  
Normal  
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\$2,850.00  
\$16,150.00

Columbus (WTTE)

By Broadcast Month  
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Grand Total: 20 \$19,000.00

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11.0	Normal Line / SPOT (11)	09/05/12-09/07/12	3	:30	11:33P- Seinfeld	1			1	1	1			3	\$250.00	\$750.00	Columbus (WTTE)	SEINFELD	8/30/12
12.0	Normal Line / Prime Premium (14)	09/05/12-09/05/12	2	:30	7:57:50P- FOX-So You Think You Can Dance (Wednesday)	1	1							1	\$2,400.00	\$2,400.00	Columbus (WTTE)	SYTYCD	8/30/12
13.0	Normal Line / SPOT (15)	09/05/12-09/07/12	2	:30	10:00:50P- News-Fox 28 News at 10p	2			X	X	X			2	\$2,000.00	\$4,000.00	Columbus (WTTE)	FOX 28 NEWS AT TEN	8/30/12
14.0	Normal Line / SPOT (16)	09/08/12-09/09/12	2	:30	10:00:50P- News-Fox 28 News at 10p	1						X	X	1	\$1,600.00	\$1,600.00	Columbus (WTTE)	FOX 28 NEWS AT TEN	8/30/12
15.0	Normal Line / SPOT (17)	09/05/12-09/07/12	3	:30	11P- The Office	1			X	X	X			1	\$350.00	\$350.00	Columbus (WTTE)	OFFICE	8/30/12
16.0	Normal Line / Football (18)	09/09/12-09/09/12	2	:30	12:58:30P- Sports-FOX NFL 1pm Game-Browns	1							1	1	\$2,500.00	\$2,500.00	Columbus (WTTE)	BROWNS V EAGLES	8/30/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: